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Starrise Media Holdings Limited 星宏傳媒控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1616)

DATE OF BOARD MEETING

The board of directors (the "Board") of Starrise Media Holdings Limited (the "Company") hereby announce that a meeting of the Board will be held on Thursday, 25 March 2021 for the purpose of, among other matters, considering and, if thought fit, approving the audited consolidated annual results of the Company and its subsidiaries for the year ended 31 December 2020 and its publication, and considering the payment of a final dividend (if any).

By order of the Board

Starrise Media Holdings Limited

LIU Dong

Chairman

Beijing, the People's Republic of China, 15 March 2021

As at the date of this announcement, the Board comprises seven directors of the Company, namely Mr. LIU Dong, Mr. LIU Zongjun, Ms. CHEN Chen and Mr. HE Han as executive directors of the Company; and Mr. LAM Kai Yeung, Ms. LIU Chen Hong and Mr. KWOK Pak Shing as independent non-executive directors of the Company.