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Starrise Media Holdings Limited

星宏傳媒控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1616)

CHANGE OF BUILDING NAME OF PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The board (the "**Board**") of directors (the "**Directors**") of Starrise Media Holdings Limited (the "**Company**") hereby announces that following the change of the building name of the Company's principal place of business in Hong Kong from "Sunlight Tower" to Dah Sing Financial Centre" with effect from 8 March 2021, the address of the principal place of business of the Company in Hong Kong has been updated to "40th Floor, Dah Sing Financial Centre, No. 248 Queen's Road East, Wanchai, Hong Kong" with effect from 8 March 2021.

Save for the change of the building name mentioned above, the physical location of the Company's principal place of business in Hong Kong remains unchanged. The Company's website, telephone number and facsimile number also remain unchanged.

By order of the Board Starrise Media Holdings Limited LIU Dong Chairman

Beijing, the People's Republic of China, 8 March 2021

As at the date of this announcement, the Board comprises seven Directors, namely Mr. LIU Dong, Mr. LIU Zongjun, Ms. CHEN Chen and Mr. HE Han as executive Directors; and Mr. LAM Kai Yeung, Ms. LIU Chen Hong and Mr. KWOK Pak Shing as independent non-executive Directors.