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Starrise Media Holdings Limited 星宏傳媒控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1616)

PRECAUTIONARY MEASURES FOR THE EXTRAORDINARY GENERAL MEETING TO BE HELD ON 9 APRIL 2020

Reference is made to the notice (the "Notice") of the extraordinary general meeting (the "EGM") of Starrise Media Holdings Limited (the "Company") and the circular (the "Circular"), both dated 24 March 2020, in relation to the EGM to be held at Building A10, 50 Anjialou, Chaoyang District, Beijing, the PRC (the "Venue") on Thursday, 9 April 2020 at 2:00 p.m. Unless the contexts require otherwise, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

Taking into account the recent development of the COVID-19 Outbreak and in compliance with the relevant requirements or recommendations of government agencies in Beijing, the Company will implement the following prevention and control measures at the EGM to minimize the risks of contracting and spreading of the COVID-19:

- (i) Compulsory body temperature check will be conducted for every Shareholder or proxy at the entrance of the Venue. Any person with a body temperature of over 37.3 degrees Celsius will not be permitted access to the Venue.
- (ii) Every Shareholder or proxy is required to wear surgical facial mask throughout the EGM. No surgical face masks will be provided by the Company at the EGM. Any Shareholder or proxy without a surgical face mask will not be permitted access to the Venue.
- (iii) Directors are encouraged to attend the EGM via video conference, and the seating arrangements of all attendees shall be arranged by the Company so as to maintain a distance of not less than 1.5 meters between each of the attendees at the EGM.
- (iv) No refreshment will be served and no corporate gifts will be distributed at the EGM.

The information set out in the Circular and the accompanying Notice and proxy form, including the date, venue and time of the EGM, and the resolution to be considered at the EGM remain unchanged.

By Order of the Board

Starrise Media Holdings Limited

LIU Dong

Chairman

Beijing, the PRC, 8 April 2020

As at the date of this announcement, the Board comprises eight Directors, namely Mr. LIU Dong, Mr. LIU Zongjun, Ms. CHEN Chen, Mr. HE Han and Mr. TAN Bin as executive Directors; and Mr. LAM Kai Yeung, Ms. LIU Chen Hong and Mr. Kwok Pak Shing as independent non-executive Directors.