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Starrise Media Holdings Limited 星宏傳媒控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1616)

DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcement of Starrise Media Holdings Limited (the "Company") dated 27 February 2020 in relation to the extension of the Maturity Date of the Outstanding Bonds issued by the Company in aggregate principal amount of HK\$180,000,000 under specific mandate (the "Announcement"). Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless the context requires otherwise.

As disclosed in the Announcement, a circular (the "Circular") containing, among other things, (i) details of the New Specific Mandate; (ii) a notice of the EGM; and (iii) other information as required under the Listing Rules is expected to be despatched to the Shareholders on or before 10 March 2020.

As additional time is required for the Company to finalise certain information in the Circular, it is expected that the despatch of the Circular will be delayed to a date on or before 25 March 2020.

By Order of the Board

Starrise Media Holdings Limited

LIU DONG

Chairman

Shandong, the PRC, 10 March 2020

As at the date of this announcement, the Board comprises eight Directors, namely Mr. LIU Dong, Mr. LIU Zongjun, Ms. CHEN Chen, Mr. HE Han and Mr. TAN Bin as executive Directors; and Mr. LAM Kai Yeung, Ms. LIU Chen Hong and Mr. WANG Liangliang as independent non-executive Directors.