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Starrise Media Holdings Limited

星宏傳媒控股有限公司

(formerly known as “Silverman Holdings Limited 銀仕來控股有限公司”)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1616)

CHANGE OF COMPANY NAME, STOCK SHORT NAME, COMPANY LOGO AND COMPANY WEBSITE

The Board is pleased to announce that, with effect from 18 September 2017, the English name of the Company has been changed to “Starrise Media Holdings Limited” from “Silverman Holdings Limited” and the Chinese name of the Company has been changed to “星宏傳媒控股有限公司” from “銀仕來控股有限公司”.

With effect from 9:00 a.m. on Friday, 3 November 2017, the Shares will be traded under the new name of the Company on the Main Board of the Stock Exchange. The English stock short name of the Company will be changed to “STARRISE MEDIA” from “SILVERMAN HL” and the Chinese stock short name of the Company will be changed to “星宏傳媒” from “銀仕來控股”.

The logo of the Company will be changed to  from  with effect from 31 October 2017 to reflect the Change of Company Name.

The website of the Company will be changed to www.starrise.cn with effect from 31 October 2017 to reflect the Change of Company Name.

Reference is made to the announcement of Starrise Media Holdings Limited (formerly known as “Silverman Holdings Limited”) (the “**Company**”) dated 5 July 2017 and the circular (the “**Circular**”) of the Company dated 25 August 2017 both in relation to, among other things, the Change of Company Name. Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that following the passing of a special resolution approving the Change of Company Name at the EGM held on 18 September 2017, the Certificate of Incorporation on Change of Name was issued by the Registrar of the Companies in the Cayman Islands, certifying that the change of the English name of the Company to “Starrise Media Holdings Limited” from “Silverman Holdings Limited” and the Chinese name of the Company to “星宏傳媒控股有限公司” from “銀仕來控股有限公司” became effective on 18 September 2017.

The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 24 October 2017 confirming the registration of the new name of the Company “Starrise Media Holdings Limited 星宏傳媒控股有限公司” in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAME

With effect from 9:00 a.m. on Friday, 3 November 2017, the Shares will be traded under the new name of the Company on the Main Board of the Stock Exchange. The English stock short name of the Company will be changed to “STARRISE MEDIA” from “SILVERMAN HL” and the Chinese stock short name of the Company will be changed to “星宏傳媒” from “銀仕來控股”.

CHANGE OF LOGO OF THE COMPANY

The logo of the Company will be changed to  from  with effect from 31 October 2017 to reflect the Change of Company Name.

CHANGE OF WEBSITE OF THE COMPANY

The Board further announces that the website of the Company will be changed to www.starrise.cn with effect from 31 October 2017 to reflect the Change of Company Name.

EFFECT OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any of the rights of the existing Shareholders. All share certificates of the Company in issue bearing the former name of the Company will continue to be evidence of title and valid for all purposes (including for the purposes of trading, settlement, registration and delivery). There will not be any arrangement for the exchange of the share certificates of the Company under its former names for new share certificates under the new names of the Company. Share certificates of the Company which are issued on or after 3 November 2017 will be issued under the new names and new logo of the Company.

By Order of the Board
Starrise Media Holdings Limited
LIU Dong
Chairman

Shandong, the PRC, 31 October 2017

As at the date of this announcement, the Board comprises eight Directors, namely Mr. LIU Dong, Mr. LIU Zongjun, Ms. CHEN Chen, Mr. HE Han and Mr. TAN Bin as executive Directors; and Mr. WANG Liangliang, Mr. LAM Kai Yeung and Mr. GAO Gordon Xia as independent non-executive Directors.

This announcement will be available for viewing on the website of the Hong Kong Exchange and Clearing Limited (www.hkexnews.hk).

This announcement is prepared in both Chinese and English. In the event of inconsistency, the English text of this announcement shall prevail over the Chinese text.