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**Silverman Holdings Limited**

**銀仕來控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1616)**

## **VOLUNTARY ANNOUNCEMENT**

This Announcement is made on a voluntary basis by Silverman Holdings Limited (the “**Company**”).

The board of directors of the Company (the “**Board**”) would like to keep the shareholders of the Company and potential investors informed of the latest business updates of the Company and its subsidiaries (the “**Group**”), allowing them to assess the development of the Group.

The Company is pleased to announce that “The Echoes of Xibaipo (西柏坡的回聲)”, a large-scale television series invested and produced by Beijing Huasheng Taitong Media Investment Company Limited (北京華晟泰通傳媒投資有限公司), a wholly-owned subsidiary of the Group, has started shooting on 3 May 2017 in Hengdian, Zhejiang.

“The Echoes of Xibaipo” is one of the “Quality Television Series of the Major Publicity Period” recommended by the Television Bureau of the State Administration of Press, Publication, Radio, Film and Television of the People’s Republic of China to welcome the convening of the 19th National Congress of the Communist Party of China. The television series depicts the “first major corruption case in new China”, featuring the fallen and corrupt lives of Liu Qingshan (劉青山) and Zhang Zishan (張子善) who committed corruption and theft of state property during their leadership in the Tianjin region in the early years of the establishment of the People’s Republic of China. In line with the spirit of the Xibaipo Conference, the Central Committee of the Communist Party of China convicted Liu Qingshan and Zhang Zishan with malversation and sentenced them to death in 1952. The Communist Party of China gained its victory in the first anti-corruption movement since the founding of the People’s Republic of China and earned trust and support from its people.

The television series “The Echoes of Xibaipo” is a historical period drama based upon a revolutionary event directed by Mr. Wang Xihong (汪錫宏), starring Zhang Tong (張桐), Liu Lin (劉琳), Huang Haibing (黃海冰) and Zhao Ziqi (趙子琪). “The Echoes of Xibaipo” is expected to finish shooting by the end of July 2017 and is estimated to broadcast by 2018.

The Board believes that, upon completion of the shooting and successful broadcast of “The Echoes of Xibaipo”, the Company’s competitiveness will be further enhanced. The Company continues to be optimistic about the film, television and media industry in China and is confident in the film, television and media business. The Company will continue to explore opportunities in the film, television and media industry to achieve better returns to reward the support of the shareholders of the Company.

By Order of the Board  
**Silverman Holdings Limited**  
**LIU Dong**  
*Chairman*

Shandong, the PRC, 4 May 2017

*As at the date of this announcement, the Board comprises eight Directors, namely Mr. LIU Dong, Mr. LIU Zongjun, Ms. CHEN Chen, Mr. HE Han and Mr. TAN Bin as executive Directors; and Mr. WANG Liangliang, Mr. LAM Kai Yeung and Mr. GAO Gordon Xia as independent non-executive Directors.*