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**Silverman Holdings Limited**

**銀仕來控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1616)**

## **VOLUNTARY ANNOUNCEMENT**

This announcement is made on a voluntary basis by Silverman Holdings Limited (“**Silverman**” or the “**Company**”).

The board of directors of the Company (the “**Board**”) hereby provides an update on the business of the Company and its subsidiaries (together, the “**Group**”) for the convenience of the shareholders of the Company and potential investors to assess the development of the Group.

The Board is pleased to announce that “The Great Eastern Battlefield” (《東方戰場》), a large-scale television series in 66 episodes invested and produced by Beijing Huasheng Taitong Media Investment Company Limited, a wholly-owned subsidiary of the Group, is expected to be premiered simultaneously on Jiangsu Satellite TV and Hubei Satellite TV on 23 June 2016.

“The Great Eastern Battlefield” is the first epic drama to offer a sweeping panoramic perspective of the Chinese people’s war of resistance against Japan. The drama charts the glorious history of China’s war of resistance against Japan that lasted 14 years, showcasing over 140 influential heroic figures and heart-moving events on the great Eastern battlefield during the historical period from the “September 18 Incident” in 1931 to Japan’s surrender on 15 August 1945. The series has won numerous awards, including “1st Script-Writing Award” (“首屆劇本創作獎”) and “First-Class Award for Excellent Play and Script Writing Support Project 2014” (“2014 年優秀劇目暨劇本扶持專案一類大獎”), even before broadcasting.

The executive producer of the series is Mr. Meng Fanyao, a National Top Ten Producer (TV) (全國十佳電視劇製片人), and the director is Mr. Lu Qi. Stars including Huang Haibing, Lo Ka Leung, Yip Suen, Yu Fei Hung, Yuen Wing Yi, Ma Xiaowei, Liu Xuan, Ying Choi Yi, Zhang Luyi, Hou Xiangling and Zhou Hang will be the main cast of this premium production.

The Board continues to take an optimistic view on the film, television and media industry in China and has strong confidence in the film, television and media business. The Board believes that the successful broadcast of “The Great Eastern Battlefield” will further enhance the reputation of the Company’s film and television business, thus reinforcing the advantages of investment and production of the film and television business of the Company. On back of the excellent capabilities for production of films and television dramas, the Company will continue its efforts to explore opportunities in the film, television and media industry.

By order of the Board  
**Silverman Holdings Limited**  
**Liu Dong**  
*Chairman*

Shandong, the People’s Republic of China, 7 June 2016

*As at the date of this announcement, the Board comprises 6 directors, namely Mr. LIU Dong, Mr. LIU Zongjun and Ms. CHEN Chen as executive directors of the Company; and Mr. PAN Hongye, Mr. LAM Kai Yeung and Mr. GAO Gordon Xia as independent non-executive directors of the Company.*